



Case Study: How We Fixed Outbound for Fintech agency coding native

BACKGROUND

Outbound is tough. Founders spend hours researching leads, sending generic emails, and trying to follow up manually across multiple channels and often, it's too late.

The right opportunity passes by, and the effort feels wasted.

ENGINEERING THINKING

We decided to change that. We built an AI Sales Agent that runs the entire outbound process automatically.

Every lead gets a five-touch sequence spread over days and weeks.

But this isn't just email we reach out across multiple channels: email, LinkedIn, Twitter DMs, and even Twitter comments.

Each touch is highly personalized, highlighting a company's strengths and weaknesses, showing that we've done our homework and truly understand their

project.

Because everything is automated, founders don't have to spend hours following up or tracking messages.

The AI handles the timing, the sequence, and the personalization, making every touch feel natural and thoughtful.

Think of it like a personal assistant who knows exactly when, where, and how to reach each prospect.

RESULTS

The results speak for themselves. Reply rates tripled, going from 5–8% to 15–25%.

Coding native team saved over 240 hours per month, without hiring a full SDR team, and outbound costs dropped by 85%.

A fintech client booked 11 qualified meetings in just 30 days after launching their sequence.

A Web3 startup closed their first enterprise partnership in under 3 weeks.

This works because the AI follows a structured, multi-channel, five-touch plan.

Each message lands at the right time, on the right platform, and speaks to the prospect's specific situation.

FINAL

The combination of timing, personalization, and multi-channel reach ensures founders get noticed without spending hours on manual outbound work.

With our AI Sales Agent, fintech and Web3 founders finally have a system that runs itself, connects with the right people, and delivers measurable results.

If your team is still struggling with manual outbound, you can see the difference in just a few weeks. Book a 10-minute walkthrough today — and we'll show you how to double your reply rates this month.